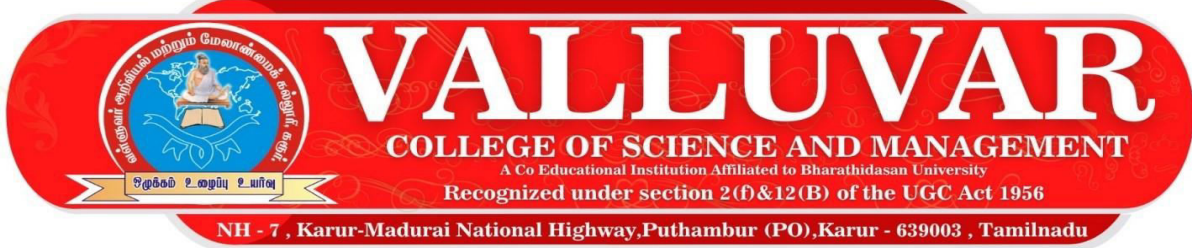
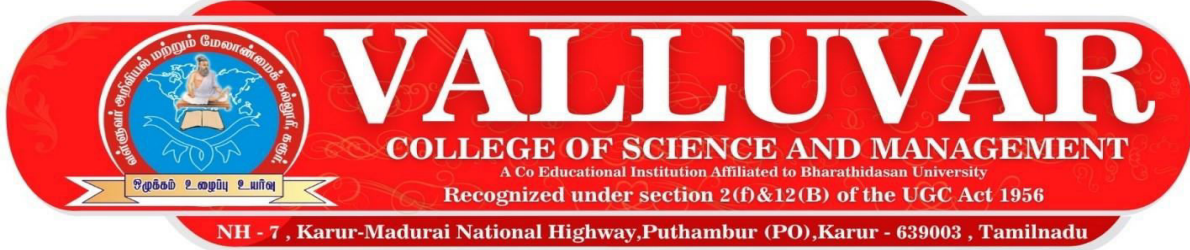


PG & RESEARCH DEPARTMENT OF COMMERCE
COURSE OUTCOMES OF POST GRADUATE PROGRAMMES
(2016 – 2017 onwards)

Name of the Programme: M. Com., (C. A)		Semester – I	
Course Code	Name of the Course	Course Outcomes	
P16CA11	MANAGERIAL ECONOMICS	CO 1	To narrate the scope of managerial economics and to discuss the process of Managing the various exposures that affects the firm or enterprise.
		CO 2	To understand the basic concepts of Demand, Supply and Equilibrium, elasticity, estimating production function and their determinants in managerial Economics.
		CO 3	To analyze the reason for existence of firms and the effect of these factors on Market dynamics of the concepts of price, cross and income elasticity.
		CO 4	To calculate the break-even point cost function and the difference between Short-run and long-run cost function.
		CO 5	To interpret current economic events and policy in terms of business cycle fluctuations and imperfect competition and from alternative economic perspectives
P16CA12	MARKETING MANAGEMENT	CO 1	To understand about the concept of marketing management
		CO 2	To learning about the development of product and steps in product lifecycle
		CO 3	To understand about the concept of channels of distribution and functions of middlemen
		CO 4	To know about the sale's promotional activities
		CO 5	The students will study about the concept of advertising and qualities of good advertisement copy
P16CA13	MANAGEMENT INFORMATION SYSTEM	CO 1	Relate the basic concepts and technologies used in the field of management information systems
		CO 2	Compare the processes of developing and implementing information systems.
		CO 3	Outline the role of the ethical, social, and security issues of information systems
		CO 4	Translate the role of information systems in organizations, the strategic management processes, with the implications for the management.
		CO 5	Apply the understanding of how various information systems like DBMS work together to Accomplish the information objectives of an organization.

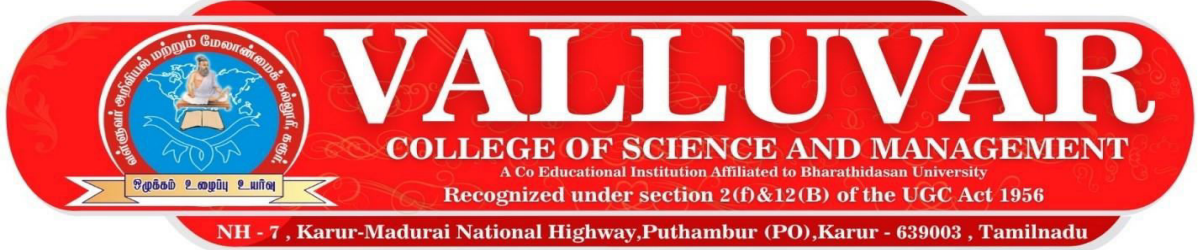


P16CA14	E – COMMERCE	CO 1	Analyze the impact of E-commerce on business models and strategy.
		CO 2	Describe the major types of E- commerce.
		CO 3	Explain the process that should be followed in building an E-commerce presence.
		CO 4	Identify the key security threats in the E-commerce environment.
		CO 5	Describe how procurement and supply chains relate to B2B E-commerce.
P16CAE1A	WORKING CAPITAL MANAGEMENT	CO 1	Evaluate comparative working capital management Policy
		CO 2	Balancing firms’ profitability, liquidity, and risk and operating flexibility
		CO 3	Balancing firms’ profitability, liquidity, and risk and operating flexibility
		CO 4	Formulation of optimum inventory and Receivables management plan.
		CO 5	Showing the impact of working capital policy on firm’s operations, etc.

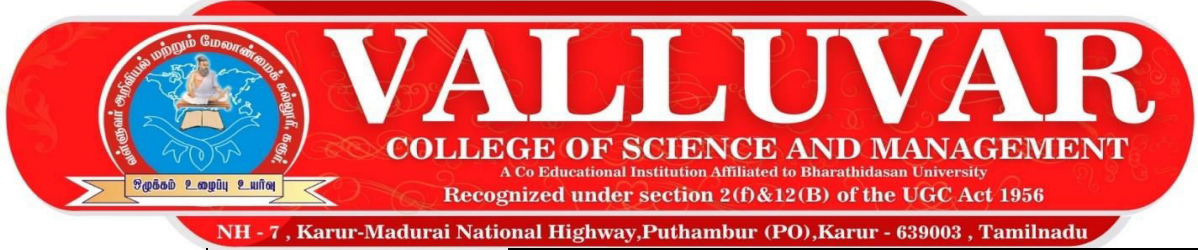


Name of the Programme: M. Com., (C. A)		Semester – II	
Course Code	Name of the Course	Course Outcomes	
P16CA21	QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS	CO 1	Understand various quantitative & statistical methods
		CO 2	Understand data and draw inference from data
		CO 3	Calculate and interpret statistical values by using statistical tool (correlation & regression)
		CO 4	Demonstrate an ability to apply various statistical tool to solve business problem
		CO 5	Understand relevance & need of quantitative methods for making business decisions
P16CA22T & P16CA22P	OFFICE PROGRAMMING (THEORY & PRACTICALS)	CO 1	Word Processing skills like typically used to write reports and proposals in business and research papers in educational institutions. Any work environment that needs to produce words on a page for any reason should be able to take advantage of word
		CO 2	Spread sheet skills like allows entering formulas to do automatic calculations and various standard functions such as average built in. Excel also does an excellent job of converting the data into one of several different chart types that can be copied to presentation software.
		CO 3	Presentation skills like allows importing of multi-media files to make attention getting presentation. Access data can be stored in a variety of cloud databases more secure than ever and to share access applications with generation.
		CO 4	Databases like reduce the amount of time to spend managing data and analyze data in a variety of ways, approach to data management, turn disparate information into a valuable resource and improve the quality and consistency of information.
		CO 5	Use of database forms, indexes – creating view and querying in views, procedures for Income Tax calculation, Pay-roll system and Inventory Processing System

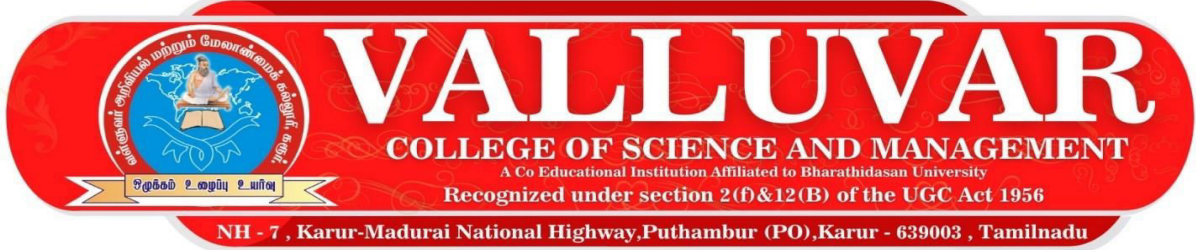
P16CA23	ORACLE AND RDBMS	CO 1	Enhance the knowledge and understanding of Database analysis and design.
		CO 2	Enhance the knowledge of the processes of Database Development and Administration using SQL and PL/SQL.
		CO 3	Enhance Programming and Software Engineering skills and techniques using SQL and PL/SQL.
		CO 4	Preparation of background materials and documentation needed for Technical
		CO 5	Use the Relational model and how it is supported by SQL and PL/SQL.
P16CA24	COST & MANAGEMENT ACCOUNTING	CO 1	Acquire the basic knowledge on cost accounting concepts, elements and classification of cost and overheads, levels of material control, purchase and stores control.
		CO 2	Acquire the basic knowledge on cost accounting concepts, elements and classification of cost and overheads, levels of material control, purchase and stores control.
		CO 3	Understand various costing systems and management systems
		CO 4	Analyze and provide recommendations to improve the operations of organizations through the application of Cost and Management accounting techniques
		CO 5	Prepare a master budget and demonstrate an understanding of the relationship between the Components
P16CAE2A	E – BANKING	CO 1	Understand banking and finance system in India.
		CO 2	Acquaint commercial bank and its product.
		CO 3	Build customer relationship in banking sector.
		CO 4	Well verse with e-banking services and internet Banking.
		CO 5	Understanding the importance of Automatic teller machine (ATM), Mode of payments (NEFT, EFT, RTGS, SWIFT, E-WALLET) and payment proposition.



Name of the Programme: M. Com., (C. A)		Semester – III	
Course Code	Name of the Course	Course Outcomes	
16CA31	RESEARCH METHODOLOGY	CO 1	To know about the concept of research and methods of research design.
		CO 2	To know about the methods of sampling
		CO 3	To understand about the measurement and scaling techniques
		CO 4	To learn about the measurement of statistical techniques.
		CO 5	To understand about the T test and F test.
16CA32	ADVANCED CORPORATE ACCOUNTING	CO 1	Construct the financial statements of company within the frame work of Ind AS.
		CO 2	Reconstruct the capital structure in the financial statement of Joint stock company ltd.
		CO 3	Evaluate the Restructuring of capital structure of public company ltd
		CO 4	Develop the procedure involved in Amalgamation of companies
		CO 5	Develop the procedure involved in Absorption of companies
16CA33T & 16CA33P	DATA BASE AND DESK TOP PUBLICATION (THEORY & PRACTICALS)	CO 1	Evaluate the concepts of database architecture, data base design, Normalization and transaction management
		CO 2	Gain the practical knowledge to build the database software independently
		CO 3	Acquire the basic knowledge in Photoshop – crop, pen, brush tools.
		CO 4	Acquire the basic knowledge in Photoshop – crop, pen, brush tools.
		CO 5	Develop the analytical skills in editing photographs.
16CA34T & 16CA34P	PROGRAMMING IN C++ (THEORY & PRACTICALS)	CO 1	Acquire the basic knowledge of object-oriented programming concepts with C++.
		CO 2	Understand the importance of variables – data types – operators – functions – arrays – classes –constructor – files
		CO 3	Familiarize the applications of C++ programming language constructs in developing the Computer Program
		CO 4	Develop the analytical skills in classes – inheritance – polymorphism – template – exception handling.



		CO 5	Create an application using concepts such as memory allocation/ relinquish, classes, inheritance, polymorphism, file handling, template and Exception handling.
P16CAE3B	CUSTOMER RELATIONSHIP MANAGEMENT	CO 1	Understand the basic concepts of Customer relationship management.
		CO 2	To understand marketing aspects of Customer relationship management.
		CO 3	Learn basics of analytical Customer relationship management.
		CO 4	Understand basics of operational Customer relationship management.
		CO 5	understand the technological and human issues relating to implementation of Customer Relationship Management in the organizations



Name of the Programme: M. Com., (C. A)		Semester – IV	
Course Code	Name of the Course	Course Outcomes	
P16CA41T & P16CA41P	JAVA PROGRAMMING AND ITS BUSINESS APPLICATIONS (THEORY & PRACTICAL)	CO 1	Understand basic concepts of Object-Oriented Programming and Java Programming Constructs like constants, variables, operators and control statements
		CO 2	Understand basic concepts of Object-Oriented Programming and Java Programming Constructs like constants, variables, operators and control statements
		CO 3	Implement packages, manipulate threads and exception handling techniques
		CO 4	Understand the concept of applets by how to create and run applets and Graphics programming by various classes in the graphics class.
		CO 5	Use utility classes in the real time applications
P16CA42	ADVANCED FINANCIAL MANAGEMENT	CO 1	Critically evaluate the impact of financial decisions on the strategic direction of the organization
		CO 2	Identify and evaluate the exposure of a company to financial risk and the techniques required to manage this risk
		CO 3	Explain alternative sources of finance and investment opportunities and their suitability in particular circumstances
		CO 4	Analyze the key strategic financial issues that must be considered in an acquisition or merger, including valuation of the target company
		CO 5	Analyze a company's performance and make appropriate recommendations.

P16CAE4B	COMPUTER NETWORKS & INTERNET APPLICATIONS	CO 1	Explain basic concepts, OSI reference model, services and role of each layer of OSI model and TCP/IP, networks devices and transmission media, Analog and digital data transmission
		CO 2	Apply channel allocation, framing, error and flow control techniques
		CO 3	Describe the functions of Network Layer i.e. Logical addressing, sub- netting & Routing Mechanism
		CO 4	Explain the different Transport Layer function i.e., Port addressing, Connection Management, Error control and Flow control mechanism
		CO 5	Explain the different protocols used at application layer i.e., HTTP, SNMP, SMTP, FTP, TELNET and VPN.
P16CAE5A	HUMAN RESOURCE MANAGEMENT	CO 1	To develop the understanding of the concept of human resource management and to understand its relevance in organizations
		CO 2	To develop necessary skill set for application of various HR issues
		CO 3	To analyze the strategic issues and strategies required to select and develop manpower resources
		CO 4	To integrate the knowledge of HR concepts to take correct business decisions
		CO 5	Ability to handle employee issues and evaluate the new trends in HRM
		CO 5	Practice the skills, diligence, and commitment to excellence needed to engage in lifelong learning